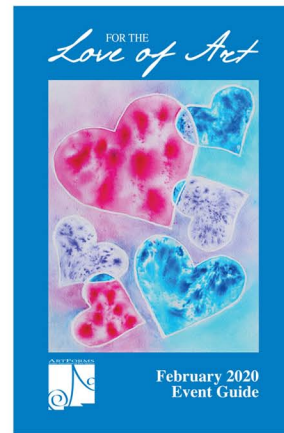
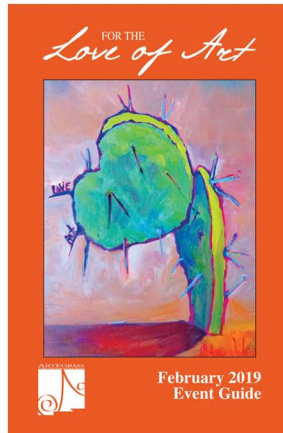
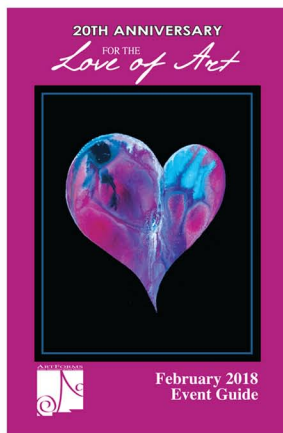
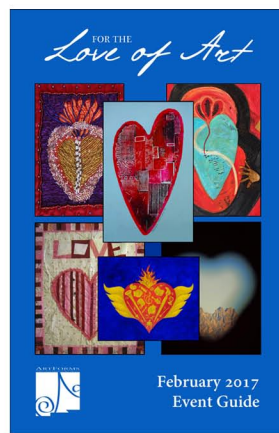


2021 Love of Hearts Contest

ArtForms Artists Association - Call for Artists

Deadline is midnight, November 1, 2020



ArtForms is once again looking for a colorful heart to be featured on the next cover of the *For the Love of Art* event guide. The 2021 Event Guide will be distributed throughout New Mexico and will be sent to surrounding states and other parts of the country, so the selected artwork will be seen by thousands of people who are interested in art. Your art may also be featured on the 2021 FLOA poster and postcards. The winning artist will receive \$50.00 and a one year membership in the ArtForms Artists Association. The deadline is midnight, November 1, 2020.

The 2021 *Love of Hearts* contest is open to all ArtForms members. It is also open to all members of organizations currently belonging to ArtForms, including the Watercolor Society, the Calligraphy Guild, the Artists of Picacho Hills, the Las Colcheras Quilt Guild and all artists of the Mesilla Valley Fine Arts Gallery. It is also open to all Las Cruces Art Association members.

Use any medium you like: paint, watercolor, colored inks, alcohol inks, computer graphics, fabric, pastels, colored markers, stained glass, etc. We are looking for a bright, colorful heart that would look good on the cover of the event guide. Please note that the key word here is "colorful". Due to printing requirements, the minimum size of the original artwork must be at least 8"(w) x 10"(h). You must make sure the original artwork will be available in November so that it can be photographed to fit the event guide, if necessary. If the artwork is not available, another heart entry will be chosen. In addition, the original artwork must be available for showing during the 2021 For the Love of Art Month.

If you entered a previous Love of Hearts contest and your artwork was not chosen, you may re-enter the same artwork for the 2021 contest, so long as it meets all of the rules criteria above and on the entry form. We encourage you to submit new artwork in addition to the previously entered pieces.

See the entry form for the complete rules and more information. Entry forms will be posted on the ArtForms website, www.artformsnm.org. *Get started now and send us your very best hearts!*

Email questions, entry forms and jpgs to: LoveOfHearts_2021@yahoo.com

Entry forms will be available at www.artformsnm.org

Revised July, 2020