

ARTFORMS ARTISTS ASSOCIATION

LOVE OF HEARTS 2021 Contest Rules and Entry Form

Deadline is midnight, November 1, 2020

RULES FOR ENTRY

- 1) The **2021 Love of Hearts** contest is open to all ArtForms members. It is also open to all members of organizations currently belonging to ArtForms, including the Watercolor Society, the Calligraphy Guild, the Artists of Picacho Hills, the Las Colcheras Quilt Guild and all artists of the Mesilla Valley Fine Arts Gallery. It is also open to all Las Cruces Art Association members.
- 2) You may enter up to 6 hearts with a limit of 3 hearts to each entry form.
- 3) Due to printing requirements the minimum size for the original artwork is 8"(w) x 10"(h).
- 4) Use any medium you like: paint, watercolor, colored inks, alcohol inks, pastels, colored markers, stained glass, etc.
- 5) We are looking for a bright, colorful heart that would look good on the cover of the Event Guide.
- 6) You must include a digital image (JPG) for each heart entry. All digital images must be **300dpi** with the longest side being at least 4" or **72dpi** with the longest side being at least 17". The quality of your digital image will influence the judging for the winning heart, so please provide the best quality possible. Use this format for your jpg filename:
Your Last Name, Your First Name_Title of Artwork. Example: Brown, Joe_Blue Hearts on Parade
- 7) The image on the Event Guide will be vertical (portrait). If your jpg is proportionally too wide or too tall, the artist agrees that the dimensions may be manipulated to fit the available space. Your entry gives us that permission. While your artwork remains your own property, your entry gives us permission to use your artwork on the cover of the Event Guide, posters, postcards, banners and any other advertising should it be chosen.
- 8) Your entry must be physically available during November to be professionally photographed, if necessary, to fit the size of the Event Guide. If not available, another heart entry will be chosen.
- 9) Your entry must also be physically available for showing during the 2021 For the Love of Hearts Month.
- 10) If you entered a previous For the Love of Hearts contest and your work was not chosen, you may re-enter the pieces so long as they adhere to all the rules for entry on this page. Most importantly the pieces must be physically available during 2021 For the Love of Art Month. We encourage you to submit new artwork in addition to any previous entries.
- 11) One piece of art will be chosen for the cover of the Event Guide. The winning artist will receive \$50 and a one year membership in the ArtForms Artists Association. Deadline is midnight, November 1, 2020.

Please print or type your information below.

NAME: _____ PHONE: _____ (required)

EMAIL ADDRESS: _____ (required)

I AM A CURRENT (2020) MEMBER OF: _____ (required)

*(ArtForms, Las Cruces Art Association, WaterColor Society, Calligraphy Guild, Artists of Picacho Hills,
Las Colcheras Quilt Guild or an artist of the Mesilla Valley Fine Arts Gallery)*

Entry #1: Title of artwork: _____

Medium: _____

Size of original artwork: _____"(w) _____"(h) ...please, no smaller than 8"(w) x 10"(h)

Jpg filename: _____

Entry #2: Title of artwork: _____

Medium: _____

Size of original artwork: _____"(w) _____"(h) ...please, no smaller than 8"(w) x 10"(h))

Jpg filename: _____

Entry #3: Title of artwork: _____

Medium: _____

Size of original artwork: _____"(w) _____"(h) ...please, no smaller than 8"(w) x 10"(h))

Jpg filename: _____

Email questions, entry forms and jpgs to: LoveOfHearts_2021@yahoo.com

Entry forms will also be available from www.artformsnm.org

Revised July 2020