

ArtForms *For the Love of Art Month* - 2020

Event Guide Advertising Application and Contract

Application form and payment must be postmarked no later than midnight, November 26, 2019
JPGs must be received no later than midnight, December 1, 2019

Print clearly or type your information.

Business Name: _____

Business Address: _____

Owner/Manager: _____

Phone: _____ **Email:** _____
(phone number is required) (email address is required)

Signature: _____
(payment is due on signature of contract)

PRICING

Quarter Page - \$100.00

Half Page - \$200.00

Full Page - \$400.00

SPECIFICATIONS

- **Membership in ArtForms is not required.**
- **Borders must be at least ¼" beyond the picture and text edge to maintain a symmetrical appearance.**
- **Image Specifications: JPG, 300dpi, 4" on longest side.**
- **Quarter Page Vertical: 2.25"w x 3.7"h**
- **Half Page: 4.625"w x 3.7"h**
- **Full Page: 4.625"w x 7.50"h**
- **You may email your advertising JPG to Roy van der Aa. See emailing instructions below.**
- **Advertising application/contract must be sent by USPS. See mailing instructions below.**
- **Due to time constraints, late Advertising Application and Contract forms will not be accepted.**
- **Advertising Application forms without payment will not be accepted.**
- **Make checks payable to: ArtForms Artists Association**

Direct questions to: Roy van der Aa <wysiwyg@zianet.com> / Subject: 2020 Event Guide Advertising
Email advertising jpgs to: Roy van der Aa <wysiwyg@zianet.com> / Subject: 2020 Event Guide Advertising
Mail application form and check to: ArtForms Artists Association, PO Box 1653, Las Cruces, NM 88004